

## News Scorecard

Name of grader: Madison Smith  
Date: November 19 Time: online episode  
News provider: Fox Red Eye

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (Add one bonus point for each story in this category):

### Core topics:

- . Politics/government
- . Natural disaster
- . Education
- . Economics/Business
- . Crime/Justice
- . Health
- . Environment

Total core topic stories: 1

Total points (2 points each + bonus points): 3

### Peripheral topics:

- . Celebrities
- . Minor fires/accidents
- . Lifestyle/pop culture
- . Sports
- . Novelties

Total peripheral topic stories: 4

Total Points (1 point each): 4

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

Total points: 1

**Number of named sources?** Give ½ point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 0

Total points: 0

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes <u>yes</u>	No
----------------	----

Subtract 2 points for each "no."

Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	No <u>no</u>
-----	--------------

1 point for each yes in print, 1/2 point for video, 0 points for each no.

Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- African-American
- Asian-American
- Euro-American
- Hispanic-American
- Native-American
- Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	No <u>no</u>
-----	--------------

Give 1/2 point for each "yes," 0 points for each "no."

Total points: 0

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 1

Multiply by 2 for total points: 2

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: 0

Multiply by 3 for total points: 0

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic: 1

1 point each; Total points: 1

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 11 + number of stories covered by the news provider

5 = 2.2

Final grade for this news source today: F (See page 266 for how to figure out letter grades.)

## News Scorecard

Name of grader: Madison Smith  
Date November 25<sup>th</sup> Time: Online episode  
News provider: Fox Red eye

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (**Add one bonus point for each story in this category**):

### Core topics:

- 2 . Politics/government
- . Natural disaster
- . Education
- . Economics/Business
- . Crime/Justice
- . Health
- . Environment

Total core topic stories: 2

Total points (2 points each + bonus points): 6

### Peripheral topics:

- 1 . Celebrities
- . Minor fires/accidents
- 1 . Lifestyle/pop culture
- . Sports
- 1 . Novelties

Total peripheral topic stories: 3

Total Points (1 point each): 3

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

Total points: 0

**Number of named sources?** Give ½ point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: \_\_\_\_\_

Total points: 0

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes <u>yes</u>	No
----------------	----

Subtract 2 points for each "no."

Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	No <u>no</u>
-----	--------------

1 point for each yes in print, 1/2 point for video, 0 points for each no.

Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- African-American
- Asian-American
- Euro-American
- Hispanic-American
- Native-American
- Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	No
-----	----

Give 1/2 point for each "yes," 0 points for each "no."

Total points: 0

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 1

Multiply by 2 for total points: 2

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: 0

Multiply by 3 for total points: 0

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic: 1

1 point each; Total points: 1

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 5 + number of stories covered by the news provider

5 = 2.4

Final grade for this news source today: F (See page 266 for how to figure out letter grades.)

## News Scorecard

Name of grader: Madison Smith  
 Date November 20 Time: online episode  
 News provider: Fox Red eye

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (**Add one bonus point for each story in this category**):

**Core topics:**

- . Politics/government
- . Natural disaster
- . Education
- . Economics/Business
- . Crime/Justice
- . Health
- . Environment

Total core topic stories: 1

Total points (2 points each + bonus points): 3

**Peripheral topics:**

- . Celebrities
- . Minor fires/accidents
- . Lifestyle/pop culture
- . Sports
- . Novelties

Total peripheral topic stories: 4

Total Points (1 point each): 4

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

*EM*

Total points: 1

**Number of named sources?** Give 1/2 point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 1/2 MMA

Total points: 1/2

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes <u>yes</u>	No
----------------	----

Subtract 2 points for each "no."

Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	No <u>no</u>
-----	--------------

1 point for each yes in print, 1/2 point for video, 0 points for each no.

Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- African-American
- Asian-American
- Euro-American
- Hispanic-American
- Native-American
- Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	No <u>no</u>
-----	--------------

Give 1/2 point for each "yes," 0 points for each "no."

Total points: 0

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 1

Multiply by 2 for total points: 2

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: \_\_\_\_\_

Multiply by 3 for total points: \_\_\_\_\_

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic: 1

1 point each; Total points: 1

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 11 1/2 + number of stories covered by the news provider

5 = 2.3

Final grade for this news source today: F (See page 266 for how to figure out letter grades.)

## News Scorecard

Name of grader: Madison Smith  
 Date December 2nd Time: 6:00AM  
 News provider: MSABC

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (**Add one bonus point for each story in this category**):

**Core topics:**

- 3 . Politics/government
- . Natural disaster
- . Education
- . Economics/Business
- . Crime/Justice
- . Health
- . Environment

Total core topic stories: 3

Total points (2 points each + bonus points): 6 + 3 = 9

**Peripheral topics:**

- 1 . Celebrities
- . Minor fires/accidents
- . Lifestyle/pop culture
- . Sports
- 1 . Novelties

Total peripheral topic stories: 2

Total Points (1 point each): 2

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

2, 1, 1

Total points: 4

**Number of named sources?** Give 1/2 point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 1/2, 1, 1/2, 1/2

Total points: 4 1/2

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes <u>yes x 5</u>	No
--------------------	----

Subtract 2 points for each "no."

Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	No <u>no x 5</u>
-----	------------------

1 point for each yes in print, 1/2 point for video, 0 points for each no.

Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- . African-American
- . Asian-American
- 4. Euro-American
- 1. Hispanic-American
- . Native-American
- . Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	No
-----	----

Give 1/2 point for each "yes," 0 points for each "no."

Total points: 0

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 1

Multiply by 2 for total points: 2

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports:       

Multiply by 3 for total points:       

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic: 2

1 point each; Total points: 2

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 2 1/2 + number of stories covered by the news provider  
5 = 4.7

Final grade for this news source today: F (See page 266 for how to figure out letter grades.)



## News Scorecard

Name of grader: Madison Smith  
 Date December 3rd Time: 4:00 AM  
 News provider: MSNBC

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (Add one bonus point for each story in this category):

**Core topics:**

- 3 . Politics/government
- . Natural disaster
- 1 . Education
- . Economics/Business
- . Crime/Justice
- 1 . Health
- . Environment

Total core topic stories: 5

Total points (2 points each + bonus points): 10 + 5 = 15

**Peripheral topics:**

- . Celebrities
- . Minor fires/accidents
- . Lifestyle/pop culture
- . Sports
- . Novelties

Total peripheral topic stories:     

Total Points (1 point each):     

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

1 (x4), 2

Total points: 6

**Number of named sources?** Give ½ point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 1, 1/2, 1, 1, 1/2, 1

Total points: 5

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes	YES X 5	No
-----	---------	----

Subtract 2 points for each "no."

Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	No (X 5) 0
-----	------------

1 point for each yes in print, 1/2 point for video, 0 points for each no.

Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- African-American
- Asian-American
- 3 Euro-American
- Hispanic-American
- Native-American
- Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	No
-----	----

Give 1/2 point for each "yes," 0 points for each "no."

Total points: 0

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 2

Multiply by 2 for total points: 4

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: \_\_\_\_\_

Multiply by 3 for total points: \_\_\_\_\_

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic: 2

1 point each; Total points: 2

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 32 + number of stories covered by the news provider

5 = 37

Final grade for this news source today: D (See page 266 for how to figure out letter grades.)

## News Scorecard

Name of grader: Madison Smith  
 Date December 4th Time: 12:00AM  
 News provider: MSNBC

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (**Add one bonus point for each story in this category**):

**Core topics:**

- 4 . Politics/government
- \_\_\_\_\_ . Natural disaster
- \_\_\_\_\_ . Education
- 1 . Economics/Business
- \_\_\_\_\_ . Crime/Justice
- \_\_\_\_\_ . Health
- \_\_\_\_\_ . Environment

Total core topic stories: 5

Total points (2 points each + bonus points): 15

**Peripheral topics:**

- \_\_\_\_\_ . Celebrities
- \_\_\_\_\_ . Minor fires/accidents
- \_\_\_\_\_ . Lifestyle/pop culture
- \_\_\_\_\_ . Sports
- \_\_\_\_\_ . Novelties

Total peripheral topic stories: 0

Total Points (1 point each): 0

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

1(x4), 2

Total points: 6

**Number of named sources?** Give 1/2 point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 3, 1, 1/2, 1/2, 1/2

Total points: 6 1/2

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes	<u>YLS (X5)</u>	No
-----	-----------------	----

Subtract 2 points for each "no." Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	<u>(X5)</u>	No
-----	-------------	----

1 point for each yes in print, 1/2 point for video, 0 points for each no. Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- African-American
- Asian-American
- 3 Euro-American
- Hispanic-American
- Native-American
- Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	No	<u>0</u>
-----	----	----------

Give 1/2 point for each "yes," 0 points for each "no." Total points: 0

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 3 Multiply by 2 for total points: 6

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: \_\_\_\_\_ Multiply by 3 for total points: \_\_\_\_\_

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic: 5

1 point each; Total points: 5

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 38.5 + number of stories covered by the news provider

5 = 7.7

Final grade for this news source today: C+ (See page 266 for how to figure out letter grades.)

## News Scorecard

Name of grader: Madison Smith  
 Date December 2 Time: 11:30 PM  
 News provider: ABC

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (Add one bonus point for each story in this category):

**Core topics:**

- 2 . Politics/government
- \_\_\_\_\_ . Natural disaster
- \_\_\_\_\_ . Education
- 2 . Economics/Business
- \_\_\_\_\_ . Crime/Justice
- 1 . Health
- \_\_\_\_\_ . Environment

Total core topic stories: 5

Total points (2 points each + bonus points): 15

**Peripheral topics:**

- \_\_\_\_\_ . Celebrities
- \_\_\_\_\_ . Minor fires/accidents
- \_\_\_\_\_ . Lifestyle/pop culture
- \_\_\_\_\_ . Sports
- \_\_\_\_\_ . Novelties

Total peripheral topic stories: 0

Total Points (1 point each): 0

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

2(x2), 1(x3)

Total points: 7

**Number of named sources?** Give 1/2 point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 1/2, 1, 1, 1 1/2, 1

Total points: 5

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes (X5)	No
----------	----

Subtract 2 points for each "no."

Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	No (X5)
-----	---------

1 point for each yes in print, 1/2 point for video, 0 points for each no.

Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- . African-American
- . Asian-American
- 3  . Euro-American
- 1  . Hispanic-American
- . Native-American
- 1  . Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes (1/2)	No
-----------	----

Give 1/2 point for each "yes," 0 points for each "no."

Total points: 1/2

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 5

Multiply by 2 for total points: 10

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: 4

Multiply by 3 for total points: 12

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic:

5

1 point each; Total points: 5

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 54.5 + number of stories covered by the news provider

5 = 10.9

Final grade for this news source today: A (See page 266 for how to figure out letter grades.)

## News Scorecard

Name of grader: Madison Smith  
 Date December 3rd Time: 6:30pm  
 News provider: ABC

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (Add one bonus point for each story in this category):

**Core topics:**

- 1 . Politics/government
- . Natural disaster
- . Education
- 1 . Economics/Business
- . Crime/Justice
- 1 . Health
- 2 . Environment

Total core topic stories: 5

Total points (2 points each + bonus points): 15

**Peripheral topics:**

- . Celebrities
- . Minor fires/accidents
- . Lifestyle/pop culture
- . Sports
- . Novelties

Total peripheral topic stories: 0

Total Points (1 point each): 0

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

1, 2 (x 4)

Total points: 9

**Number of named sources?** Give ½ point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 1/2, 1/2, 1, 1

Total points: 4

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes <u>YES</u>	No
----------------	----

Subtract 2 points for each "no."

Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	No <u>NO</u>
-----	--------------

1 point for each yes in print, 1/2 point for video, 0 points for each no.

Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- 1 . African-American
- \_\_\_\_\_ . Asian-American
- 2 . Euro-American
- \_\_\_\_\_ . Hispanic-American
- \_\_\_\_\_ . Native-American
- \_\_\_\_\_ . Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	No <u>0</u>
-----	-------------

Give 1/2 point for each "yes," 0 points for each "no."

Total points: 0

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 4

Multiply by 2 for total points: 8

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: 3

Multiply by 3 for total points: 9

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic:

5

1 point each; Total points: 5

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 50 + number of stories covered by the news provider 5 = 10

Final grade for this news source today: A (See page 266 for how to figure out letter grades.)



## News Scorecard

Name of grader: Madison Smith  
 Date December 4th Time: 10:30 pm  
 News provider: ABC

1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (**Add one bonus point for each story in this category**):

**Core topics:**

- 1 . Politics/government
- . Natural disaster
- . Education
- . Economics/Business
- 2 . Crime/Justice
- . Health
- 1 . Environment

Total core topic stories: 4

Total points (2 points each + bonus points): 17

**Peripheral topics:**

- . Celebrities
- . Minor fires/accidents
- . Lifestyle/pop culture
- . Sports
- 1 . Novelties

Total peripheral topic stories: 1

Total Points (1 point each): 1

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

2(x4)

Total points: 8

**Number of named sources?** Give 1/2 point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 1/2, 1/2, 1/2, 1

Total points: 2 1/2

**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are two or more sides presented? Mark the appropriate space:

Yes <u>yes</u>	No
----------------	----

Subtract 2 points for each "no."

Total points subtracted: - 0

**Gender diversity in the sources?** Are 40 percent or more of the named sources in the story female?

Yes	No <u>no</u>
-----	--------------

1 point for each yes in print, ½ point for video, 0 points for each no.

Total points: 0

**(Video only) Apparent racial or ethnic diversity?** Place a mark for each named on-camera source in the story:

- \_\_\_\_\_ . African-American
- \_\_\_\_\_ . Asian-American
- \_\_\_\_\_ . Euro-American
- \_\_\_\_\_ . Hispanic-American
- \_\_\_\_\_ . Native-American
- \_\_\_\_\_ . Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	No <u>no</u>
-----	--------------

Give ½ point for each "yes," 0 points for each "no."

Total points: 0

**Extra Credit Questions (For stories about core topics only):**

1. Depth? If a story is more than 40 paragraphs or longer or 4 minutes or longer for videos, put a hash mark.

Number of in-depth reports: 3

Multiply by 2 for total points: 6

2. Investigative report? Put a mark for each original investigation. Must be more than 40 paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: 1

Multiply by 3 for total points: ~~3~~ 3

3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic: 3

1 point each; Total points: 3

**OVERALL QUALITY SCORE:**

Add point totals for 1-7 35.5 + number of stories covered by the news provider 5 = 7.1.

Final grade for this news source today: B/C (See page 266 for how to figure out letter grades.)