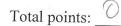
Name of grader: WAALSON SMIDA	
Date NOVEMBER 19 Time: Online PRISODE	
News provider: FOV PLA PLA	
1. Story topic? Put a mark next to the single topic that best matches the primary subject of the	16
story (Add one bonds point for each story in this category):	ic
Core topics:	
Politics/government	
Natural disaster	
Education	
Economics/Business	
Crime/Justice	
Health	
Environment	
Total core topic stories:/	~
Total points (2 points each + bonus points):	5
Peripheral topics:	
Peripheral topics: Celebrities	
Celebrities Minor fires/accidents	
Celebrities Minor fires/accidents	
<ul> <li>Celebrities</li> <li>Minor fires/accidents</li> <li>Lifestyle/pop culture</li> <li>Sports</li> </ul>	
<ul> <li>Celebrities</li> <li>Minor fires/accidents</li> <li>Lifestyle/pop culture</li> <li>Sports</li> </ul>	
<ul> <li>Celebrities</li> <li>Minor fires/accidents</li> <li>Lifestyle/pop culture</li> <li>Sports</li> <li>Novelties</li> </ul>	
<ul> <li>Celebrities</li> <li>Minor fires/accidents</li> <li>Lifestyle/pop culture</li> <li>Sports</li> </ul>	
<ul> <li>Celebrities</li> <li>Minor fires/accidents</li> <li>Lifestyle/pop culture</li> <li>Sports</li> <li>Novelties</li> </ul> Total peripheral topic stories: <u>4</u>	4
<ul> <li>Celebrities</li> <li>Minor fires/accidents</li> <li>Lifestyle/pop culture</li> <li>Sports</li> <li>Novelties</li> </ul>	4

whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

Total points:\_\_\_\_

**Number of named sources?** Give ½ point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story:



**Fair?** Does the story involve a controversy or accusation? If no, skip this question. If yes, are

Yes UNS	No	
Subtract 2 points for each "no."		7
	Total points subtracted:	
		ni sero k
	0 percent or more of the named sources in the st	tory
emale? Yes	No (A)	in as sa
point for each yes in print, $\frac{1}{2}$ point for		0
point for each yes in print, 72 point for	Total point	ts:
	diversity? Place a mark for each named on-car	nera
ource in the story:		
African-American		
Asian-American . Euro-American		
. Hispanic-American		
. Native-American		
. Other/couldn't tell		
Are 40 percent or more of the named sou	rces in each story non-Euro-American?	
les	No VCU	
Give 1/2 point for each "yes," 0 points for		. (
	Total poin	ts:
Extra Credit Questions (For stories ab	out core tonics only):	
	graphs or longer or 4 minutes or longer for vide	eos, put
hash mark.		1
Number of in-depth reports:		-
	Multiply by 2 for total poin	
	ch original investigation. Must be more than 40	
paragraphs long for print and 4 minutes	ong for video to count.	(
Number of investigative reports:		. (
Dresentation? Dut a mark for each stor	Multiply by 3 for total poin	and a second sec
graphic:	y that includes on-site audio, video or an inform	lational
	1 point each; Total poin	ts:
	i point then, i other point	
OVERALL QUALITY SCORE;		

F \_\_\_\_\_ (See page 266 for how to figure Final grade for this news source today: \_\_\_\_\_ out letter grades.)

News Scorecard Smith Name of grader: Mades oh Date November 25th Time: Onlin News provider: 2ed el 1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (Add one bonus point for each story in this category): **Core topics:** . Natural disaster . Education . Economics/Business \_\_\_\_. Crime/Justice . Health . Environment

Total core topic stories:

Total points (2 points each + bonus points): \_

## **Peripheral topics:**

- \_\_\_\_. Celebrities
- \_\_\_\_\_. Minor fires/accidents
- \_\_\_\_\_. Enestyle/pop cutte
- \_\_\_\_\_. Sports
  / . Novelties

Total peripheral topic stories:

Total Points (1 point each): 3

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

Total points:

**Number of named sources?** Give ½ point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story:

Total points: (

two or more sides presented? Mark the a Yes $\sqrt{2}$	No	•	
ubtract 2 points for each "no."	140		0
ubtract 2 points for each no.	ASING DA	Total points sub	otracted: - U
			The provident
Gender diversity in the sources? Are 4	0 percent or mo	re of the named sources	in the story
emale?	efficación et yr		તાં આ ગામિકી પ્
Yes	No	<u>mb</u>	ះ រាហ្មសា ទ
point for each yes in print, 1/2 point for	video, 0 points :	for each no.	n
		Tc	tal points: $\_U$
(Video only) Apparent racial or ethnic	e diversity? Place	e a mark for each name	d on-camera
source in the story:			
. African-American			
Asian-American			
Euro-American			
Hispanic-American			
. Native-American			
Other/couldn't tell			
Are 40 percent or more of the named sou	irces in each sto	rv non-Euro-American?	(Artebrium)
Yes	No		
Give <sup>1</sup> / <sub>2</sub> point for each "yes," 0 points for		op parata	r
Give 72 point for each yes, o points for	cuon no.	T	otal points:
Extra Credit Questions (For stories al	hout core tonic	anly).	
1. Depth? If a story is more than 40 para	agraphs or longe	er or 4 minutes or longer	for videos n
	agraphs of longe	1 01 4 minutes of longer	for viacos, pe
hash mark.			0
Number of in-depth reports:	i ( <del>aniger arr</del> a hi	Multiply by 2 for to	otal points.
	ash amiginal intu		
2. Investigative report? Put a mark for each and the second s	ach ofiginal nive	sugation. Whist of more	
paragraphs long for print and 4 minutes	long for video u	j count.	industrial address
Number of investigative reports:		Multiply by 3 for to	atal maintas
		1 2 2	
3. Presentation? Put a mark for each stor	ry that includes	on-site audio, video or a	in information
graphic:		······································	1
		1 point each; Te	otal points: _/
- Contrast Contrast			
OVERALL QUALITY SCORE;			
Add point totals for 1-7 12	+ number o	f stories covered by th	e news provid
6 = 2,4	• d'a sur l'und	NAMES AND A DESCRIPTION OF THE OWNER	
	-		

**Final grade for this news source today:** \_\_\_\_\_ (See page 266 for how to figure out letter grades.)

Name of grader: Madison Smith
Date NOVOM PLV ALITIME: OWING PPISCUL
News provider: FOX Rederie
1. Story topic? Put a mark next to the single topic that best matches the primary subject of the
story (Add one bonus point for each story in this category):
Core topics:
Politics/government
Natural disaster
Education
Economics/Business
Crime/Justice
Health
Environment
Total core topic stories:
Total points (2 points each + bonus points):
Culture - cristing = treb
Peripheral topics:
Celebrities
Minor fires/accidents
<u></u>
Sports 1 . Novelties
Novenies
Total peripheral topic stories: 4
Total Points (1 point each):
Social impact: (Apply only to stories about core topics.) Rate the story on two dimensions: 1,

whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both

5M

Total points: /

**Number of named sources?** Give  $\frac{1}{2}$  point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story:

Total points:  $|/ \mathcal{F}|$ 

two or more sides presented? Mark the a Yes $\sqrt{l}$	No
Subtract 2 points for each "no."	
a a a a a a a a a a a a a a a a a a a	Total points subtracted: -
Gender diversity in the sources? Are 4	0 percent or more of the named sources in the story
female?	
Yes	No NO
1 point for each yes in print, 1/2 point for	video, 0 points for each no.
	Total points:
(Video only) Apparent racial or ethnic	e diversity? Place a mark for each named on-camera
source in the story: . African-American	
. Asian-American	
Euro-American	
Hispanic-American	
. Native-American	
. Other/couldn't tell	
Are 40 percent or more of the named sou	rces in each story non-Euro-American?
Yes	No
Give $\frac{1}{2}$ point for each "yes," 0 points for	each "no."
	Total points: $0$
Extra Credit Questions (For stories ab	out core topics only):
1. Depth? If a story is more than 40 parage	graphs or longer or 4 minutes or longer for videos, put
nash mark.	E I
Number of in-depth reports:	2
Investigative report? Dut a mark for	Multiply by 2 for total points: $\checkmark$
2. Investigative report? Put a mark for eac	ch original investigation. Must be more than 40
paragraphs long for print and 4 minutes lo	ong for video to count.
Number of investigative reports:	
Proportation? Dut a mark for each stor	Multiply by 3 for total points:
resentation? Put a mark for each story	y that includes on-site audio, video or an informational
graphic:	An
	1 point each; Total points:
WEDALL OHALIEN GOODE	
OVERALL QUALITY SCORE:	and the of the second of the second second second
Add point totals for 1-7	_ + number of stories covered by the news provide
<u> </u>	

Final grade for this news source today: \_\_\_\_\_\_ (See page 266 for how to figure out letter grades.)

News Scorecar	d
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and licent on the	
Name of grader: <u>Mad Soh Smith</u>	
Name of grader: <u>Madisoh Smith</u> Date <u>Deumber 2nd</u> Time: <u>6:00AM</u>	
News provider: MSM	
1. Story topic? Put a mark next to the single topic that best matche	s the primary subject of the
story (Add one bonus point for each story in this category):	
Core topics:	
ろ . Politics/government	
. Natural disaster	
. Education	
. Economics/Business	
. Crime/Justice	
. Health	
. Environment	
Total core topic stories:	1,12,0
Total points (2 points ea	ch + bonus points): $b + 3 = 9$
Peripheral topics:	
Celebrities	
Minor fires/accidents	
Lifestyle/pop culture	
Sports	
Novelties	
Total peripheral topic stories: $\_ \checkmark$	1
Tota	al Points (1 point each):

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy	
High orientation, low empathy	High on both	

Total points: 4

**Number of named sources?** Give  $\frac{1}{2}$  point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story:  $\frac{1}{2}$ ,  $\frac{1}{2}$ ,  $\frac{1}{2}$ ,  $\frac{1}{2}$ ,  $\frac{1}{2}$ 

Total points: 41/2

wo or more sides presented? Mark the	appropriate space:
les Yes x5	No
ubtract 2 points for each "no."	Total points subtracted: 0
Conder diversity in the sources? Are	40 percent or more of the named sources in the story
emale?	
<i>I</i> a a	No nox5
point for each yes in print, 1/2 point for	or video, 0 points for each no. Total points:
	nic diversity? Place a mark for each named on-camera
	ine unversity. These a main for own and a second second
ource in the story: . African-American	
Annean-American	
4 . Euro-American	
Hispanic-American	
. Native-American	
Other/couldn't tell	
	(1.201) [03.12.1.200] [03.1
Are 40 percent or more of the named s	sources in each story non-Euro-American?
X Z	No
Give <sup>1</sup> / <sub>2</sub> point for each "yes," 0 points	for each "no."
	Total points:
Extra Credit Questions (For stories	about core topics only):
1. Depth? If a story is more than 40 p	paragraphs or longer or 4 minutes or longer for videos, put
hash mark	
Number of in-depth reports:	
	Multiply by 2 for total points: 2
2. Investigative report? Put a mark for	r each original investigation. Must be more than 40
paragraphs long for print and 4 minut	es long for video to count.
Number of investigative reports:	
	Multiply by 3 for total points:
3. Presentation? Put a mark for each s	story that includes on-site audio, video or an informational
graphic:	
8-1	1 point each; Total points:
OVERALL QUALITY SCORE:	mine and sense of this 8 with Second Lamas is when
Add point totals for 1-7 2431	2 + number of stories covered by the news provide
6 = 4.1	and the second
	F
Final grade for this news source to	day: (See page 266 for how to figure

out letter grades.)

ews provider: <u>MSNBC</u> Story topic? Put a mark next to the sing	gle topic that best matches the primary subject of the	
ory (Add one bonus point for each sto	ory in this category):	
ore topics:		
3. Politics/government		
. Natural disaster		
1. Education		
. Economics/Business		
. Crime/Justice		
l Health		
. Environment		
fotal core topic stories: 5	10+1	10 1
otal core topic stories.	Total points (2 points each + bonus points): $10 + i$	_
	Der rahimehnen (	
Peripheral topics:		
Celebrities		
Minor fires/accidents		
. Lifestyle/pop culture		
. Sports		
. Novelties		
:(\$5		
otal peripheral topic stories:	Total Points (1 point each):	_
Sector imports (Apply only to stories a	about core topics.) Rate the story on two dimensions: 1,	
'1 '-fame attach	of loast 11 hercent of the community can abe to me	
c '	ce (orientation) and Z. whether the story method	
about the people in it (empathy). Put a	mark next to the appropriate quadrant for the story.	
about the people in a (		7
	Low orientation, high empathy	-
ow on both		
Low on both High orientation, low empathy	High on both	

**Number of named sources?** Give  $\frac{1}{2}$  point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story:

two of more sides presences.	No
Yes 109 x 5	110
Subtract 2 points for each "no."	5

Subtract 2 points for each

Total points subtracted: \_\_ O

Gender diversity in the sources? Are 40 percent or more of the named sources in the story female?

Telliale.	NL	
Yes	No x 5) U	
1 point for each yes in print, $\frac{1}{2}$ point for	r video, 0 points for each no.	Total points: $\emptyset$
-		Total points.

(Video only) Apparent racial or ethnic diversity? Place a mark for each named on-camera source in the story:

. African-American . Asian-American 3 . Euro-American . Hispanic-American . Native-American . Other/couldn't tell

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	NO	
Give <sup>1</sup> / <sub>2</sub> point for each "yes," 0 p	points for each "no."	Total points:
Extra Credit Questions (For s 1. Depth? If a story is more that	tories about core topics only) n 40 paragraphs or longer or 4	: minutes or longer for videos, put a
hash mark. Number of in-depth reports:	<u> </u>	Aultiply by 2 for total points:
Q I disatize report? Dut a m	ark for each original investigat	ion. Must be more than 40

2. Investigative report? Put a mark for each original investigation paragraphs long for print and 4 minutes long for video to count.

Number of investigative reports: Multiply by 3 for total points: 3. Presentation? Put a mark for each story that includes on-site audio, video or an informational graphic: 1 point each; Total points:  $\mathcal{A}$ 

OVERALL QUALITY SCORE: Add point totals for 1-7 $\frac{1}{2}$ $\frac{3}{2}$ + 1	number of stories covered by the news provider
Final grade for this news source today:	(See page 266 for how to figure

out letter grades.)

News	Scorecard
story (Add one bonus point for each story in	ppic that best matches the primary subject of the
Core topics: Politics/government Natural disaster Education Economics/Business Crime/Justice Health	
Environment Total core topic stories: Tota	Il points (2 points each + bonus points):
Peripheral topics: Celebrities Minor fires/accidents Lifestyle/pop culture Sports Novelties Total peripheral topic stories:	Total Points (1 point each):
whether the story provides information at least	ntation), and 2, whether the story made you care
Low on both	Low orientation, high empathy
High orientation, low empathy	High on both
1(X4), 2	

**Number of named sources?** Give  $\frac{1}{2}$  point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story: 3, 1, 12, 122

Tel/2 Total points:

Total points:

U

vo or more sides presented? Mark the a	No	
$\frac{1}{1}$ es $\frac{1}{1}$ (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	110	. 0
ubtract 2 points for each "no."		Total points subtracted: U
ender diversity in the sources? Are	40 percent or more of t	he named sources in the story
ender diversity in the sources. The		
emale?	No XS	
Yes point for each yes in print, ½ point fo	r video, 0 points for each	ch no. Total points:
point for each yes in print, 2 p		Total points.
	a D1	and for each named on-camera
Video only) Apparent racial or ethn	ic diversity? Place a m	hark for each hanned on canal
source in the story:		
. African-American		
Asian-American		
3 Euro-American		
Hispanic-American		
Native-American		
Other/couldn't tell		
• • • • • • • • • • • • • • • • •	in each story n	on-Euro-American?
Are 40 percent or more of the named	No ()	
Yes	<u> </u>	10
Yes Give <sup>1</sup> / <sub>2</sub> point for each "yes," 0 points	for each no.	Total points:
Extra Credit Questions (For stories	s about core topics on	ly):
Extra Credit Questions (For stores	paragraphs or longer or	y): 4 minutes or longer for videos, put a
1. Depth? If a story is more than to j		
hash mark.	5	le le
Number of in-depth reports:		Multiply by 2 for total points:
2. Investigative report? Put a mark for	or each original investig	gation. Must be more than 40
2. Investigative report? Put a mark to paragraphs long for print and 4 minu	ites long for video to co	ount.
paragraphs long loi print and trime		the second
Number of investigative reports:		Multiply by 3 for total points:
2 D station? But a mark for each	story that includes on-	site audio, video or an informational
3. Presentation? I dt a mark for	Cogina all line and a	1 point each; Total points: _5
graphic:5		l point each; 10tai points.
Total profits (1		
OVERALL QUALITY SCORE:	/ the second second second	1 be the news provide
Add point totals for 1-7	> + number of s	stories covered by the news provide
Add point totals for $1^{-1}$	•	
	r.t	(See page 266 for how to figu
Final grade for this news source	today:	(See page 200 for now to fige
Final grade for this here as a		
out letter grades.)		

Name of grader: Madison Gmith
Date December & Time: 12330 PM
News provider: ABC
1. Story topic? Put a mark next to the single topic that best matches the primary subject of the
story (Add one bonus point for each story in this category):
Core topics:
2 / Politics/government
Natural disaster
. Education
2. Economics/Business
. Crime/Justice
· . Health
. Environment
Total core topic stories:
Total points (2 points each + bonus points): 15
10tai points (2 points each + bonus points).
Dowinhovel tenies
Peripheral topics:
Celebrities
Minor fires/accidents
Lifestyle/pop culture
Sports
Novelties
Total peripheral topic stories:
Total Points (1 point each):

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both
$\partial(x\partial), 1(x3)$	T-11 - 7

Total points: 7

**Number of named sources?** Give  $\frac{1}{2}$  point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story:

Total points: 5

Yes $(\chi  5)$	No
Subtract 2 points for each "no."	Total points subtracted: $0$

Gender diversity in the sources? Are 40 percent or more of the named sources in the story

Genuci urversity in the sources i ==	sectors with the results effects by the	
female?		
Yes	No (X5)	
1 point for each yes in print, $\frac{1}{2}$ point for	video, 0 points for each no.	(r)
-1		Total points: U

(Video only) Apparent racial or ethnic diversity? Place a mark for each named on-camera source in the story:

	. African-American	
	. Asian-American	
3	. Euro-American	
1	. Hispanic-American	
	. Native-American	
1	. Other/couldn't tell	

Are 40 percent or more of the named sources in each story non-Euro-American?

Yes	110
Give $\frac{1}{2}$ point for each "yes," 0 points for each "	fno." Total points: $\frac{1}{2}$
hash mark.	Multiply by 2 for total points:
paragraphs long for print and 4 minutes long for Number of investigative reports:	Multiply by 3 for total points:
3. Presentation? Put a mark for each story that graphic:	includes on-site audio, video or an informational 1 point each; Total points: <u>5</u>
OVERALL QUALITY SCORE: Add point totals for 1-7 $54.5$ + 1 5 = $10.9$ .	number of stories covered by the news provider
<b>Final grade for this news source today:</b> out letter grades.)	A (See page 266 for how to figure

News Scorecard
Name of grader: Madi50N Smith Date <u>PlClmbbly 3rd Time</u> : <u>U:30pm</u> News provider: <u>ABC</u> 1. Story topic? Put a mark next to the single topic that best matches the primary subject of the story (Add one bonus point for each story in this category):
Core topics:
. Politics/government
. Natural disaster
. Education
L. Economics/Business
Crime/Justice
Health
<u></u>
Total core topic stories: Total points (2 points each + bonus points):
Peripheral topics: Celebrities Minor fires/accidents Lifestyle/pop culture
Sports Novelties
Corporation and the second and the second product of the table of the second of the second second second second
Total peripheral topic stories: Total Points (1 point each):

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both
1, 2(x + 4)	Total points: 9

**Number of named sources?** Give  $\frac{1}{2}$  point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story:  $\frac{1}{2}$ ,  $\frac{1}$ 

Total points: <u>4</u>

Slibtract 2 points for each "	No	
Subtract 2 points for each "no."		
	Total points subtracted:	
Gender diversity in the sources? Are 40		
female?	0 percent or more of the named sources in the sto	ory
Yes	Νο ΙΛ Ϊ	
1 point for each yes in print, 1/2 point for v	video 0 points for each re-	
	Total points	
(Video only) Apparent racial or ethnic	diversity? Place a mark for each named on-came	
source in the story:	gradie a mark for each named on-came	era
African-American		
Asian-American		
Euro-American		
Hispanic-American		
Native-American		
Other/couldn't tell		
A == 10		
Are 40 percent or more of the named source Yes	ces in each story pon-Euro-American?	
Give 1/2 point for each "yes," 0 points for each	each "no."	-
	Total points:	D
Extra Credit Questions (For stories about 1. Depth? If a story is more than 1.	ut core topics only):	
ash mark.	raphs or longer or 4 minutes or longer for videos,	10111
Jumber of in 1 1	e interest in the set to the videos,	pu
Number of in-depth reports:		
<ul> <li>with a picture of the providence of the second secon</li></ul>		
. Investigative report? Put a mark for each aragraphs long for print and 4 minutes long	Multiply by 2 for total points:	E
		E
lumber of investigative reports:	ng for video to count.	8
umber of investigative reports:	ng for video to count.	8
umber of investigative reports:	ng for video to count.	E 9 nal
umber of investigative reports:	Multiply by 3 for total points: hat includes on-site audio, video or an informatio.	9 nal
umber of investigative reports:	ng for video to count.	8 9 nal 5
Iumber of investigative reports:	Multiply by 3 for total points: hat includes on-site audio, video or an informatio.	8 9 nal
Iumber of investigative reports:	Multiply by 3 for total points: hat includes on-site audio, video or an informatio 1 point each; Total points:	5
Iumber of investigative reports:	Multiply by 3 for total points: hat includes on-site audio, video or an informatio 1 point each; Total points:	5
Number of investigative reports:	Multiply by 3 for total points: hat includes on-site audio, video or an informatio.	5
Number of investigative reports:	Multiply by 3 for total points: hat includes on-site audio, video or an informatio 1 point each; Total points:	<u> </u>

News Scorecard
Name of grader: <u>MadiSon Smith</u> Date <u>Ducember 11</u> Time: <u>1</u> : 30 pm
News provider: $\frac{1}{1}$
1. Story topic? Put a mark next to the single topic that hast matches the
Core topics:
Politics/government
Natural disaster Education
Economics/Business
→ Crime/Justice
. Health
i . Environment
4 Saturban March - Anno -
Total core topic stories:
Total points (2 points each + bonus points): $/\mathcal{F}$
Peripheral topics:
Celebrities
Minor fires/accidents
Lifestyle/pop culture Sports
Sports
otal peripheral topic stories:
Total Points (1 point each):

**Social impact:** (Apply only to stories about core topics.) Rate the story on two dimensions: 1, whether the story provides information at least 10 percent of the community can use to make sense of an issue or event of consequence (orientation), and 2, whether the story made you care about the people in it (empathy). Put a mark next to the appropriate quadrant for the story.

Low on both	Low orientation, high empathy
High orientation, low empathy	High on both
$\mathcal{L}(X4)$	

Total points:  $\mathcal{O}$ 

**Number of named sources?** Give  $\frac{1}{2}$  point for each named source, up to a total of 3 points per story. But if a source is an independent expert (not a politician, special interest group, etc.), give 1 point each. Points per story:  $\frac{1}{2}, \frac{1}{2}, \frac{1}{2}, \frac{1}{2}, \frac{1}{2}, \frac{1}{2}$ 

Total points:  $\frac{2}{2}$ 

Yes VL5	No	2010-05-000		
Subtract 2 points for each "no."	100.08			0
		Total po	ints subtracted:	U
Gender diversity in the sources? Are 40	percent or more	of the named s	ources in the story	
female?	etras etras las func	10.0		
Yes	No	10		
1 point for each yes in print, $\frac{1}{2}$ point for vi	deo, 0 points for	each no.		$\wedge$
	~ <b>*</b>		Total points:	0
(Video only) Apparent racial or ethnic d	liversity? Place	a mark for each	h named on-camer	а
source in the story:				
. African-American				
. Asian-American				
. Euro-American				
. Hispanic-American				
. Native-American				
. Other/couldn't tell				
Are 40 percent or more of the named sour	ces in each story	non-Euro-Am	erican?	
Ves	No	$\mathcal{N}(0)$		
Give 1/2 point for each "yes," 0 points for e	each "no."			0
Give $\frac{1}{2}$ point for each "yes," 0 points for e	each "no."	· • •	Total points:	0
			Total points:	0
Extra Credit Ouestions (For stories abo	out core topics o	only):		0
	out core topics o	only): or 4 minutes or		D put a
<b>Extra Credit Questions (For stories abo</b> 1. Depth? If a story is more than 40 parag hash mark.	out core topics o	only): or 4 minutes or		D put a
Extra Credit Questions (For stories abo 1. Depth? If a story is more than 40 parag	out core topics o	or 4 minutes or	longer for videos.	10
Extra Credit Questions (For stories about 1. Depth? If a story is more than 40 parage hash mark. Number of in-depth reports:	out core topics of graphs or longer	or 4 minutes or Multiply by	longer for videos, 2 for total points:	10
Extra Credit Questions (For stories about 1. Depth? If a story is more than 40 parage hash mark.         Number of in-depth reports:	out core topics of graphs or longer	or 4 minutes or Multiply by igation. Must l	longer for videos, 2 for total points:	10
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